



Community Action Partnership Songwriting Contest

According to a study done by Franklin & Marshall College, there are "about 1,000 single, working women raising families and living in poverty". From that study, The Mayor's Commission to Combat Poverty's developed the *One Good Job* strategic plan and a goal to cut poverty in half in Lancaster City by 2032. We plan on aiding that work by connecting women to full-time employment with sustainable wages, therefore reducing poverty in Lancaster City by 20 to 25 percent.

Here's where you come in.

CAP is in the planning stages of developing a public relations campaign aimed at helping women see themselves in non-traditional career fields like welding, construction, machining and much more. The campaign's working title, "We Can Do It," attempts to create updated Rosie the Riveter imagery and remind women of the jobs they held during WWII, most of which were in male-dominated trades. The campaign's call-to-action will connect women wishing to leave a job with low pay or low advancement potential to a CAP Navigator to map out a training or employment plan with community partners and local employers. The campaign will begin on social media with targeted ads and will grow from there. The song will be used with video created in-house at CAP.

We're looking for a song to be used as an auditory theme for the campaign. Here's what we hope people will feel from hearing your song:

Empowered, inspired, hopeful, encouraged, confident, emboldened

We'd like the lyrics to reflect:

Positivity, strength, rising up/above, bettering oneself

We especially like the idea of a song that:

Starts with feelings of struggle or challenge, ends with triumph and success despite those challenges

Please refrain from using:

References to violence, including "fighting" for something, "battle," etc.

Religious references

Profanity or suggestive language

SONGWRITING CONTEST RULES AND REGULATIONS

The Songwriting Contest (the "Contest") ends at 11:59 p.m. EST on July 31, 2018. You can submit your original songs in one of two ways:

(1) Email sound or video file (no larger than 15 MB) OR online link to song or video to kaurand@caplanc.org along with text lyrics; or,

(2) Mail or drop off a thumb drive, a lyric sheet, and your complete name, address, telephone number and email address to:

Community Action Partnership ("CAP") 601 S. Queen St., Lancaster, PA 17603, attn. Kristy Aurand

Mailed entries must be postmarked by July 28, 2018.

Multiple entries are allowed. Songs may be co-written; please denote all song writers' names on the application. Prizes will be awarded jointly to all authors of any song and the division of prizes is the responsibility of the winners.

Thumb drives will not be returned. CAP is not responsible for late, lost, damaged, misdirected, postage due, stolen, or misappropriated entries, or for faulty file uploads accompanying online entries.

Up to three (3) finalists will be chosen. Finalists agree to perform outdoors at the CAP Block Party at 6 p.m. on August 30, 2018, at 601 South Queen Street. In case of inclement weather, the live performance will be at Noon on August 31, 2018 at CAP. Finalists will be notified by August 10, 2018. Winning entries shall receive no monetary consideration beyond the initial cash prize of \$1,000 and professional studio recording time.

Each song submitted must be contestant's original work. Songs may not exceed four (4) minutes in length. No song previously recorded and released through national distribution in any country will be eligible.

This contest is open to legal U.S. resident amateur and professional songwriters. Members of CAP's Executive and Senior Leadership teams and their family members are ineligible to enter.

The winning song will be chosen by a vote by Block Party attendees and CAP staff. Songs will be judged based on melody, composition and lyrics. The decision of the judges is final and not open to dispute. Void where prohibited. Homemade recordings are encouraged – production value will not be considered. All federal, state, and local laws and regulations apply.

The winner will be notified by phone and announced on Monday, Sept. 10. The winner also will be notified by mail and must sign and return an affidavit of eligibility/recording rights/publicity release within 14 days of notification date. The affidavit will state that the winner has complied with the rules of the contest and that the winner's song:

- Is his/her original work and he/she holds all rights to song;
- Has not previously won a prize in a songwriting contest;
- Does not copy any other work in whole or in part or otherwise infringe on any third party rights; and,
- Has not previously been published in a national publication.

The affidavit will further grant to CAP and its assignees a perpetual, royalty-free, irrevocable right and license to use, reproduce, copy, publish, copyright sound recordings of, display, distribute, perform, translate, adapt, modify and otherwise exploit the song (as a whole or in part), in its sole discretion, for any purpose and in any manner or media now known or later devised throughout the world, and to license others to do so, all without further compensation. Failure to sign and return such affidavit within 14 days or provision of false/inaccurate information therein will result in immediate disqualification and an alternate winner will be selected. Affidavits of winners under 18 years of age at time of award must be countersigned by parent or legal guardian. Affidavits are subject to verification. Entry constitutes winner's (and if a minor, his/her parent's or legal guardian's) permission to use winner's names, likenesses, and voices for future advertising and publicity purposes without additional compensation.

CAP will review all lyrics but does not otherwise assume responsibility for the content of the text of the lyrics. CAP will not have any liability for any unauthorized copying, publishing, display or other exploitation of the lyrics.

All federal, state and local taxes are the sole responsibility of winner. By participating in this promotion, entrants agree to be bound by the Official Rules and the decisions of the judges and to release, indemnify and hold harmless CAP and all its directors, officers, employees, representatives, partners and agents, from any liability whatsoever for any claims, demands, actions, costs, injuries, losses, liabilities, expenses (including reasonable attorneys' fees) or damages of any kind arising out of or in connection with the Contest, including but not limited to copyright infringement liability.